



## How to guide: Instagram

There are various steps you can take to make sure your child's profile and experience are both as safe as possible starting with the option of a Public or Private Profile:

### Private Profile

This ensures only followers that your child knows and approves personally can see their posts.

### Public Profile

All posts and activity can be seen by everyone who uses the app and web version of Instagram.

By default all profiles are Public, a Private Profile can be activated by selecting the gear icon in the top right of the profile view followed by Private Profile.

## The sharing and posting of content

There are 3 options to consider when posting content and who with:

### Public

The most relaxed profile setting. All photos and videos are searchable and can be viewed and commented on by all users.

### Private

Videos and photos are only seen by 'approved followers'. All followers must be approved by your child.

### Direct

Instagram has an option to send content directly to up to 15 people. Messages are deleted after 2 weeks if they remain ignored.

## Location tagging

Tagging a location when posting will show where the photo or video was captured including private vicinities. Explaining to your child the consequences of this is advisable.

## Managing the content in your child's feed

For more information about what, as a user, you can and cannot post click [here](#). To manage the content that your child see's on their feed you can:

### Unfollow a user

If your child no longer wants to see a particular user's content or doesn't like what they see, simply unfollow that person. This can be executed directly from their profile page.

### Block a user and/or report their content as inappropriate

A user can be blocked, or their content reported as inappropriate, by tapping the ellipsis in top right-hand corner of their profile. Select 'Block User' and/or 'Report Inappropriate Content'.